



BECOME A 2020 WNC BIGFOOT FESTIVAL SPONSOR

To: Potential Sponsors

From: John E. Bruner

WNC Bigfoot Festival Coordinator

What began as a vision to bring Bigfoot believers and skeptics to the beautiful foothills of the Blue Ridge Mountains in Marion, N.C. to tell their stories and discuss new research techniques has turned into the largest Bigfoot Festival on the East Coast.

The Festival began in 2018 with 40,000 people descending on this delightful North Carolina town, folks were able to hear of Bigfoot encounters, shop for unique souvenirs, eat some wonderful food and the kids had a dedicated kids zone. We were blessed with wonderful weather for the event. As the event opened, I spoke to the crowd and I told them that all they saw was dedicated to them and I wanted them to make family memories that they could think about years from now and smile. Mayor Steve Little officially made Bigfoot Marion's animal for the day, old friends made new friends and before you knew it the day was gone.

As we planned for the 2019 festival, my vision included expanding the kids zone and using sponsorship funds to cover the cost, so that the festival could give hard working parents a break. In 2019, we also expanded the Food Court, hosted 150 vendors on Main Street and Cliff Barackman, from the TV show Finding Bigfoot, joined us for the day talking with folks and signing autographs. He also gave a 60-minute talk on his research. 54,000 people came to my hometown in 2019 to share a magical experience and make memories that will last a lifetime.

We are currently in the planning process for the 2020 edition of the Festival, which will be expanded to two days this year. You have an opportunity to become a sponsor. Being a sponsor is a great way to attract more folks into our wonderful community and into your businesses, and people that may be looking for a new place to start a family and work in our Industries. Most importantly, you can join me in making people smile and make memories.

In return for your sponsorship, you will receive some wonderful incentives that will benefit you and your company.

Thank you for your consideration,

John E Bruner

2020 WNC BIGFOOT FESTIVAL



SPONSORSHIP LEVELS

SASQUATCH LEVEL

\$5,000.00 (MAXIMUM OF 2)

SPONSORS AT THE SASQUATCH LEVEL CAN CHOOSE OVERALL FESTIVAL SPONSORSHIP OR TRANSPORTATION SPONSORSHIP. THEY WILL RECEIVE A THANK YOU LETTER, CERTIFICATE OF SUPPORT, PLACEMENT ON GROUP SIGNAGE AT THE EVENT, COMPLIMENTARY 10X10 VENDOR SPACE, MENTION ON LOCAL RADIO AND TV AS WELL AS NUMEROUS SOCIAL MEDIA MENTIONS, YOUR LOGO WILL ALSO BE ON ALL POSTERS, FLYERS, TABLE CARDS AND FESTIVAL WEBSITE.

BIGFOOT LEVEL

\$1,500.00 (MAXIMUM OF 3)

SPONSORS AT THIS LEVEL CAN CHOOSE THE BIGFOOT EDUCATIONAL EXPO, COURT YARD, KIDS ZONE. THEY WILL RECEIVE A THANK YOU LETTER, CERTIFICATE OF SUPPORT, LOGO ON EVENT SIGNAGE, MENTION ON LOCAL RADIO, COMPLIMENTARY 10X10 VENDOR SPACE.

YETI LEVEL

\$1,000.00 (MAXIMUM OF 6)

SPONSORS AT THIS LEVEL CAN CHOOSE SOUTH ZONE SPONSORSHIP, SOUTH-CENTRAL ZONE SPONSORSHIP, NORTH-CENTRAL ZONE SPONSORSHIP, NORTH ZONE SPONSORSHIP, EXPO VENDOR BLOCK(FRIDAY), SOUTH FOOD COURT. THEY WILL RECEIVE A THANK YOU LETTER, CERTIFICATE OF SUPPORT, NAME PLACEMENT ON GROUP SIGNAGE AT THE EVENT, LOGO ON POSTER, 5 SOCIAL MEDIA MENTIONS

WILDMAN LEVEL

\$250.00 (MAXIMUM OF 4)

SPONSORS AT THIS LEVEL CAN CHOOSE TO SPONSOR A CONTEST AT THE FESTIVAL THEY CAN CHOOSE BIGFOOT CALLING CONTEST, BIGFOOT COSTUME CONTEST, BIGGEST FOOT CONTEST, OR THEY CAN SPONSOR THE FORT & MAIN SQUARE OF THE HENDERSON & MAIN SQUARE. THEY WILL RECEIVE A THANK YOU LETTER, A CERTIFICATE OF SUPPORT, NAME ON POSTERS, NAME ON TABLE CARDS, 2 SOCIAL MEDIA MENTIONS.

WOOD KNOCK LEVEL

\$100.00

THE WOOD KNOCK LEVEL IS FOR RESTURANTS INCLUDES A THANK YOU LETTER AND A RECOMMENDATION ON THE FESTIVAL WEBSITE.

2020 WNC BIGFOOT FESTIVAL
SPONSOR APPLICATION



SPONSOR NAME _____

SPONSOR ADDRESS _____

CITY _____ STATE _____ ZIP _____

SPONSOR PHONE # _____ CONTACT PERSON _____

LEVEL OF SPONSORSHIP

- SASQUATCH \$5,000.00
- BIGFOOT \$1,500.00
- YETI \$1,000.00
- WILDMAN \$250.00
- WOOD KNOCK \$100.00

- BY CHECKING BOX YOU GIVE BIGFOOT 911 AND WNC BIGFOOT FESTIVAL PERMISSION TO REPRODUCE YOUR LOGO FOR ADVERTISING PURPOSES. LOGOS SHOULD BE EMAILED TO bigfoot911bobr@gmail.com

THANK YOU FOR YOU SPONSORSHIP, CHECK SHOULD BE MADE TO:

BIGFOOT 911
P.O. BOX 2706
MARION, NC 28752

FOR COMMITTEE USE ONLY

- CHECK RECEIVED _____
- VENDOR SPOT REQUESTED
 - SPACE# _____
 - BLOCK _____
- THANK YOU LETTER AND CERTIFICATE MAILED _____

